

Film

March 5, 2015

Unchanged from February 26, 2015



Stretch Film

RESIN NEWS BRIEF:

Respected and closely watched market analyst reports resin pricing \$.05/LB down on LLDPE, LDPE, and HDPE February 2015

RESIN NEWS BRIEF II

Market reports suggest February PVC resin pricing will remain unchanged. Predicts PVC resin prices may begin heading upwards in March or April. Trade News February

MARKET PERSPECTIVE - Mike Burns (@RTiBurnsPE) - Exxon and Nova followed the Formosa February decrease of \$.05. This action will conclude February down \$.05/lb.

STRATEGY - Working with falling prices - Western Plastics message to distribution. Buy film only as needed for immediate shipping/billing (think drop ships).

LLDPE DOWN "Additional resin producers now decreasing Feb Polyethylene by \$.05/lb."

MARKET DYNAMICS I "Natural Gas futures scored a second week of double digit gains, jumping \$.16/mmBtu to \$2.972/mmBtu."

PE HUMMING ALONG "Polyethylene trading continued to hum along at a rapid rate."

RESIN RELIEF "Polyethylene is decreasing again; February's \$.05/lb drop will bring the total relief since November to \$.16/lb."

RESIN TRENDS TODAY "February Polyethylene pricing settles lower, most major LLDPE producers have followed the initial \$.05/lb decrease nomination."

REPLENISH STOCK "processors that have allowed their inventories to dwindle became more aggressive with their orders to replenish some stocks at lower prices."

Polyethylene Price Increase for March 15

The Dow Chemical Company has issued notice of their intent to increase all grades of their Polyethylene by \$.05/lb effective March 15, 2015.

